

# Sponsorship Opportunities



AMERICAN AGENTS ALLIANCE  
**CONFERENCE**  
**+ EXPO 2021**

## 2021 SPONSORSHIP OPPORTUNITIES\*

### September 23–26 | Palm Desert, CA

*\*All sponsorship opportunities can be tailored to meet your specific needs.*

#### \$2,500 ANNUAL COMPANY SPONSOR

- *Discounted booth rate* & priority booth placement
- (1) Company spotlight article in our e-newsletter & blog
- (1) Complimentary display ad listed in the American Agents Alliance e-newsletter
- Linkable logo listed on the following pages on our website:
  - SPONSORS PAGE (with 3 key points about you)
  - HOME PAGE (year round)
- Logo printed on conference signage
- Complimentary full-color business card size ad in conference program (or discounted rates for larger sizes)

#### \$4,000 PREMIER CONFERENCE SPONSOR

- Priority booth placement (at standard booth rate)
- Event or promo item from the exclusive sponsorship opportunities menu within the value of your sponsorship (available on a first come, first serve basis)
- Logo featured on conference & sponsor pages of website
- Logo printed on conference signage
- 1/4 page ad in conference program

#### \$7,500 ELITE CONFERENCE SPONSOR

- Priority booth placement (at standard booth rate)
- Event or promo item from the exclusive sponsorship opportunities menu within the value of your sponsorship (available on a first come, first serve basis)
- Logo featured on conference & sponsor pages of website
- Logo printed on conference signage
- 1/4 page ad in conference program

#### \$10,000 BRONZE CONFERENCE SPONSOR

- Priority booth placement (at standard booth rate)
- Event or promo item from the exclusive sponsorship opportunities menu within the value of your sponsorship (available on a first come, first serve basis)
- Logo featured on conference & sponsor pages of website
- Logo printed on conference signage
- 1/2 page ad in conference program

#### \$15,000 SILVER CONFERENCE SPONSOR

- Priority booth placement (at standard booth rate)
- Event or promo item from the exclusive sponsorship opportunities menu within the value of your sponsorship (available on a first come, first serve basis)
- Logo featured on home, conference & sponsor pages of website
- Logo printed on conference signage
- 1/2 page ad in conference program
- Priority CE/workshop placement

#### \$20,000 GOLD CONFERENCE SPONSOR

- Priority booth placement (at standard booth rate)
- Event or promo item from the exclusive sponsorship opportunities menu within the value of your sponsorship (available on a first come, first serve basis)
- Logo featured on home, conference & sponsor pages of website
- Full page ad in conference program
- Priority CE/workshop placement

#### \$25,000 PLATINUM CONFERENCE SPONSOR

- Priority booth placement (at standard booth rate)
- Event or promo item from the exclusive sponsorship opportunities menu within the value of your sponsorship (available on a first come, first serve basis)
- Logo featured on home, conference & sponsor pages of website
- Full page ad in conference program
- (1) Pre-conference email marketing blast with a special offer for pre-registered attendees
- Priority CE/workshop placement

#### \$50,000 DIAMOND CONFERENCE SPONSOR

- Priority booth placement (at standard booth rate)
- Event or promo item from the exclusive sponsorship opportunities menu within the value of your sponsorship (available on a first come, first serve basis)
- Double truck ad in conference program
- (2) Pre-conference email marketing blast with a special offer for pre-registered attendees
- (1) Advertisement on the Alliance mobile app
- Priority CE/workshop placement