



American Agents Alliance Privacy Policy

Effective Date: June 29, 2015.

American Agents Alliance's Privacy Policy is designed to help you ("User") understand how we collect and use the personal information you decide to share, and help you make informed decisions when using our web site located at www.agentsalliance.com.com ("Web Site"). By using or accessing our Web Site, you are accepting the practices described in this Privacy Policy. If you have questions or concerns regarding this Privacy Policy, please contact us info@agentsalliance.com.

When you visit the Web Site you provide American Agents Alliance with two types of information: personal information you knowingly choose to disclose that is collected by American Agents Alliance and Web Site use information collected by American Agents Alliance as you interact with the Web Site.

Contact Information

When you register with the Web Site through the "Register" page or contact us through the "Contact Us" page, you provide American Agents Alliance with certain personal information, such as your name, phone number, and e-mail address. The American Agents Alliance will use that information to e-mail you information about the benefits of membership in the American Agents Alliance, timely and newsworthy communications, as well as special offers and communications that are relevant to the property and casualty insurance industry. Your phone number is used by us only in the event that we need to contact you about questions or services. Your contact information will not be shared with any third parties, except as provided below. Other than as described

in this privacy policy, or as may be necessary to protect the rights, property, and safety of our organization, or others, or as may be necessary to comply with applicable law, American Agents Alliance will not share or sell the personal information you provide through the Web Site.

Cookies, Click-Throughs, and Log Files

Like many Internet sites, American Agents Alliance may use "cookies" in connection with the Web Site. A cookie is a small piece of data that is stored on a User's hard drive but does not itself contain any personal information. Cookies enhance a User's experience by saving the User the effort of having to log in or provide information each time he or she re-visits the Web Site. A User can configure his or her browser to be alerted when a site is attempting to send a cookie and refuse the cookie. Like most websites, we use log files. These log files store information regarding IP (Internet Protocol) addresses, browser type, ISP (Internet Service Provider), referring/exit pages, platform type, date/time stamp, and number of clicks. These log files are used to analyze trends, administer the website, track User's movements in the aggregate, and gather broad demographic information for our use. IP addresses, etc. may be linked to personal information if you have placed an order or registered with www.agentsalliance.com.

Children

The Web Site is intended for use by persons 18 or older. Children under the age of 13 are not permitted to use the Web Site.

Updating Information, Opting-out, and Permission-Based Communications

Users will have the opportunity to opt-in to receive future communications from the campaign. Users can update their personal information and unsubscribe

(opt-out) from receiving future communications from American Agents Alliance by following the instructions at the end of any e-mail.

If you have received an unwanted, unsolicited e-mail sent via the Web Site or purporting to be sent via American Agents Alliance forward the e-mail with your comments to info@agentsalliance.com for our review.

Revisions

We reserve the right to change our Privacy Policy at any time. Non-material changes and clarifications will take effect immediately, and material changes will take effect within 30 days of their posting on this site. If we make changes, we will post them and will indicate at the top of this page the policy's effective date. We therefore encourage you to refer to this policy on an ongoing basis so that you understand our current privacy policy. Unless stated otherwise, our current privacy policy applies to all information that we have about you.