

Exhibitor Prospectus

September 23–25 | Palm Desert, CA



AMERICAN AGENTS ALLIANCE
CONFERENCE
+ EXPO 2021

ABOUT

The American Agents Alliance, a member-driven organization since 1962, empowers independent insurance agents and brokers to thrive through advocacy, education, and networking.

The 2021 American Agents Alliance Conference & Expo is the perfect opportunity for you to connect with producers and tell them about your products and services. Be an exhibitor or sponsor at the largest P&C event in the west!

Each year we host the largest property and casualty conference in the west. Year after year this event grows and earns high marks within the industry, and is the perfect opportunity for exhibitors to build new relationships and strengthen existing ones.

This year's conference is taking place at the 4-star JW Marriott Desert Springs Resort & Spa, September 23-25, 2021. This unique conference is planned, produced and promoted in partnership with dozens of exhibitors. Its focus is simple—to educate, empower and connect independent insurance agents and brokers with some of the industry's top insurers and suppliers.

The American Agents Alliance Conference & Expo has attracted more than 1,700 insurance professionals for this special event that includes a sold out trade show floor, many hours of continuing education and workshops, our annual golf tournament, powerful keynote addresses, and an assortment of luncheons, hospitality receptions, evening social events, and much more!

ATTENDEE PROFILE

The American Agents Alliance Conference & Expo offers insurance agents and brokers the opportunity to obtain carrier appointments, participate in continuing education programs, network and enjoy a lively trade show floor. We are one of the only conferences that caters to property and casualty agencies, as well as health and life agents. A distinguishing feature is that our conference is primarily attended by agency principals, owners, and producers.

***90% of Attendees Are The Decision Makers:
Agency Owners + Lead Producers***

EXHIBITOR TESTIMONIALS

“ *This was one for the books!! Best show yet.* ”

James Makela, National Sales Manager
GENERAL AGENTS ACCEPTANCE CORPORATION

“ *I'd like to thank you all for all of your hard work and help throughout the process. It was my first time to be on-site for this conference and you each truly made it a pleasure. I look forward to working with you again next year!* ”

Cicelyann Zoccola, Brand Marketing Manager
KEMPER AUTO

“ *All your team worked so hard. They were very personable, friendly and fun. You guys kept everything in order and were very easy to find if needed. Thank you for being so engaging and making it all happen!* ”

Pam Meisl, President
EVOLUTION PARTNERS

“ *As a first time participant to the AAA, we found great value in reaching our target clients and meeting existing ones as well. Enjoyed the events, giving us time to meet new people, share and learn more about our Industry. We will definitely add to our participation at the next conference. Great staff and well run event! Everyone's efforts are greatly appreciated.* ”

Greg Mallin, Chief Revenue Officer
AGAVE

PAST EXHIBITORS

Aegis General Insurance
Agency Matrix
Agency Revolution
AgencyZoom.com
Agentero
AIP - Affluent Insurance Program
American Modern Insurance
AmWINS Program Underwriters
Anchor General Insurance Answer
Financial
Aon Programs
Applied Underwriters
Arch Insurance Group
Arrowhead General
Aspire General Insurance Services
Assurance4You
Avian Premium Finance
BBSI
Berkshire Hathaway
Bigfoot Specialty Insurance
Bluefire Insurance
Bridger Insurance Services
Brookside General Insurance
BTIS
Burns & Wilcox
California Earthquake Authority
CannGen Insurance Services
Capital Premium Financing
Careington International Corp
Carnegie General Insurance
Charity First
Commodore Insurance Services
Confie Business Services
CPS Insurance Services
Cypress Premium Funding
Dairyland
Datalot
Dealey, Renton & Associates
Double A Solutions
Driven Solutions
DYL
ePayPolicy
Evolution Partners
EZLynx
FireAvert
First American
First Insurance Funding
Foremost Insurance
Francis L. Dean & Associates
General Agents Acceptance Corp.
Golden Bear Insurance Company
Hagerty
HawkSoft, Inc.
IBQ Systems
ICAT
Imperial PFS
Infinity, A Kemper Company
InsureSign
IPMG Insurance Brokerage, LLC
Iroquois Southwest
ITC-Insurance Technologies Corp.
J.R. Olsen Bonds
Kemper Auto
Kemper Auto | Alliance United
Kemper Personal Insurance
Lift Local
Lightspeed Voice
LSI Insurance
MacAfee and Edwards Inc.
MAPFRE Insurance
Mercury Insurance Company
MexiPass International Insurance
Mike Russ Schools
Nation Safe Drivers
National General Insurance
Nations Insurance Company
NBIS
Networked Insurance Agents
Nextiva, Inc.
Oak Street Funding
Oli Insurance Services, Inc.
Omaha National Group
Pacific Enterprise Bank
Pacific Specialty Insurance Co.
Pennsylvania Lumbermens
Phonexa
Podium
Prime Insurance Company
Progressive Commercial Insurance
Progressive Insurance
ProNova Partners
Pronto Insurance
QuoteWizard
Record Guardian Technologies, Inc.
Richmont General Insurance
Risk Theory, LLC
Safeway Insurance Company
SambaSafety
Shield Commercial Insurance
SIS Insurance Services
South Coast Surety
Staff Boom
Stillwater Insurance Group
Stonemark, Inc.
Sun Coast General
Super G Capital, LLC
Superior Access
Tapco Insurance Services
The Greenspan Company
The National Alliance
Thomas V. Humphreys
Top Premium Finance
TRANZPAY
Unifax Insurance Systems, Inc.
Urban Advantage
Vertafore
Volta Insurance Solutions
Warner Pacific
Western General
Workmen's Auto Insurance
Worldwide Facilities LLC
Wright Flood Insurance
Xpress-pay
YPC Media
Zipwhip. Inc.

BE VISIBLE

Our conference welcomes anyone in the industry who has products and/or services they would like to market to insurance agents and brokers. This is your chance to get in front of decision makers and make your brand seen and heard.

SPONSORSHIPS

Your participation as a sponsor of the 2021 American Agents Alliance Conference & Expo provides you with the chance to connect with the industry's top producers. The opportunities are endless and include promotions on the American Agents Alliance website, social media channels, conference signage, and conference printed program.

- Golf Tournament Sponsor
- Welcome Mixer Sponsor
- Trade Show Lunch Sponsor
- Trade Show Dessert Sponsor
- Saturday Dinner Sponsor
- Casino Night Sponsor
- Keynote Speaker Sponsor
- And More!

We offer a variety of different sponsorship levels to help you achieve your marketing objectives. Sponsors receive priority placement on the expo floor. Please contact us to discuss sponsorship opportunities.

EXPO INFORMATION

Your professional tradeshow booth includes the following:

- Standard pipe and drape
- 1 skirted table
- 2 chairs
- 1 trash can
- 1 500-watt electrical power outlet
- Booth signage
- 2 full registration badges
- 200 lbs. of drayage

CONFERENCE SCHEDULE*

THURSDAY, SEPT 23, 2021	FRIDAY, SEPT 24, 2021	SATURDAY, SEPT 25, 2021
Golf Tournament 6am check-in 7am shotgun start	Registration 7:30am-5pm	Registration 7:30am-5pm
Registration 7:30am-6pm	CE & Workshops	CE & Workshops
Exhibitor Setup 7:30am-6pm	Tradeshow Opens with Lunch	General Session/Keynote
	Prize Drawings	Tradeshow Opens with Lunch
	A Very Happy Hour	Prize Drawings
		Exhibitor Booth Breakdown 5:01pm
		Mix & Mingle Dinner
		Casino Night/Live Entertainment

*Schedule of events, subject to change

HOTEL INFORMATION

The JW Marriott has completed millions in upgrades, ranging from remodeled guest rooms to new restaurants, golf course renovations, rejuvenated meeting spaces, and more! Conference participants are encouraged to reserve their accommodations at the JW Marriott Desert Springs Resort & Spa as soon as possible. The American Agents Alliance has negotiated a great room rate and discount package for those that stay on property. **There are two ways to reserve your room:**

- 1. Book online:** <https://book.passkey.com/e/50124238>
- 2. Call Passkey Reservations:** 877-622-3140—Ask for the special group rate for “Alliance 2021” to receive the discounted rate of \$214 per night.

IMPORTANT

Please do not make room reservations through outside parties who may call you claiming the “Alliance” room block is full or that they can provide you with a better rate. These callers are not affiliated with American Agents Alliance or Marriott Hotels International. Hotel reservations should be made directly with the JW Marriott Desert Springs Resort & Spa through passkey or their number noted above.

Our group room block expires August 20, 2021 or sooner if it sells out, and fills on a space-available basis, so make your reservations as soon as possible.